

## COMPANY PROFILE



Supply Chain Solutions Private Limited

# Overview

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**Parcel It supply chain solutions Pvt. Ltd.** is a diversified business conglomerate with wide interest in the field of logistic & Supply Chain management. The Company is backed by its impeccable 58+years experience with depth knowledge of Indian Logistics and Supply Chain Management. Parcel It will benefit from the existing structures laid down in the past by the people founding it.

Parcelit focuses on transparency, technology and innovation when it comes to providing bespoke solutions. Parcelit experience for the clients and customers will be rendered through our homegrown tech and innovative solutions integrated with perpetually updated technology. Parcelit has its presence in all 29 states of the country and operates across 22000+ PIN codes in India. with the capability to reach every doorstep in every village in a state.

Parcelit will provide services and solutions to any and every kind of industry, businesses of all shapes and sizes. It will not affect the quality of the services provides. "A client is a client, big or small doesn't matter."

Our objective is to provide safe, affordable, and quality logistics and supply chain solutions to clients and customers to help them grow their businesses effectively and efficiently.



## Leadership Team

Our Leadership Team brings a wealth of experience along with their entrepreneurial insight and visionary. Our Leaders is focused on continuing to grow Parcelit towards its “Vision”. They are responsible for the strategic direction and the day-to-day...

**Integrity** – We Commit to uphold the integrity of the highest order in all our interaction with our customers and people at all times.

**Commitment** – We are determined to deliver on our commitments every time. We shall go extra mile in doing what we promise.

**Openness** – We are committed for an open and collaborative approach while working with our customers, partners and people.

**Respect** – We commit to treat our team members, customers, suppliers and partners with mutual respect and sensitivity, recognizing the importance of diversity.

**Passion** – We are passionate about winning, solutions and services. We assured to our customers to deliver superior value.

Our Leader Say's

“BEHIND EVERY GREAT LEADER THERE WAS AN EVEN GREATER LOGISTICIAN”



# Quality Policy

**"We deliver with utmost safety and our logistics and supply chain solutions are cost & time efficient without exceptions."**

High quality is the altisonant priority in Parcelit's quality management system.

We believe in feedback and always focus on the relationship and cooperation between our customers, suppliers and employees.

Any deviation from the desired quality is dealt with quickly with our quality management system, It is registered and documented to avoid the same mistake in future.

Parcelit invests in innovation and technology to reduce possible errors before they could occur.

## Metrics:

- Shipping Time
- Order Accuracy
- Delivery Time
- Transportation Costs
- Warehousing Costs
- Number of Shipments
- Inventory Accuracy
- Inventory Turnover
- Inventory to Sales Ratio

## Values

- Respect- for the people we work for and the people we work with.
- Collaboration- to leverage all the possible talents, skills and opportunities to serve our clients better.
- Teamwork culture- to make Parcelit a single unit made for efficient and effective collaboration within the company.
- Innovation- to keep the tech perpetually updated and invent systems of change.
- Trust- the people we work for and the people we work with.
- Client-Centric- since we are a service provider and cannot exist without our clients.

## VISION

To become client 1<sup>st</sup> choice for logistics & supply chain solutions through innovations and great quality with defined geographical boundaries.

## MISSION

To challenge the existing structures and stereotypes in the logistics industry. We will redefine supply chain, warehousing and logistics sector and invest in innovative technology and analytics to improve businesses in terms of profits, efficiency and customer experience.



# Services



# Services



## DELIVERY SERVICES – HYPER LOCAL, SAME DAY & NEXT DAY DELIVERY & QUICK COMMERCE DELIVERIES

We are amongst the top integrated logistic solutions provider in the country. While there are many tales, we are proud of : Delivering B2C shipments across, Next Day Deliveries(NDD), Same Day Delivery(SDD) & Time- Slotted Deliveries(Hyperlocal), distribution penetrating 22000+ pincodes in B2C segment which has covering 99.9% geographical area of Pan- India with enabling real-time order tracking.

We as Parcelit ensure client SLA on topmost priority, Ease client order cycle.



**Our USP** - Reliable express logistics for Quick Service Retail chains that demand a dedicated on-time delivery fleet to improve customer experience.

1. Delivery partner allocation
2. Order delivery validation
3. Solution Oriented
4. Coverage Designed for every city
5. Ship at reasonable rates & save big for your small business.





# Services



## E-Commerce Fulfilment & Parcel It Micro Fulfilment Centers

Our reliable store can be picked model is designed to work with both dark and live stores. We manage slotted and express deliveries, Door step returns as well as fluctuations in your consumer's demand.

- Optimized for outsourced manpower model , such as pharma were
- speed & accuracy are paramount.



## Same-Day/Next-Day Delivery



One-stop solution for your all fulfilment need, utilize Dark Stores to get closer to your clients in metro and tier 2 cities.

**10 to 10 Model – Order by 10 am and get delivered by 10 pm anywhere in the city.**



**Express Deliveries – < 90-minute deliveries within a 10km radius**

**Guaranteed next-day delivery to satellite towns**



Fixed store pick-ups



Express and slotted deliveries



End-to-end fulfillment options



# Services

## Road Transport (FTL & PTL/B2B)

### PARTIAL-TRUCKLOAD FREIGHT

Parcel It provides PTL freight services focused on the B2B express segment at competitive rates. Our services are designed to meet regular as well as seasonal requirements across the country. Customers' freight requirements are serviced at competitive costs – with a combination of our channel partners' fleet and our network of pan-India professional truckload partners.

Our service is designed around shared linehaul operations with the express parcel business. Our shared network allows us to offer e-commerce equivalent turnaround times and direct reach across our entire network to PTL freight customers.

### Line haul & Milk- Run Logistic Solutions

We deeply understand how challenging it's to navigate through the ever-changing field of supply chain and logistics. We at Parcel It provide long-term/short term solutions for shipments that need to travel long distances. We provide customer-focused transportation services that generate outstanding results at the end of each of the transportation operations. Our Line haul Product is designed to cater the requirement of short and long-haul route for different type of vehicles as per requirement of the customers.

# Services

B

## FULL-TRUCKLOAD FREIGHT

Our Full Truck Load (FTL) services are the driving force behind businesses from diverse industry verticals.

FTL is our main line product having services for Pan India with GPS enabled vehicles as per the requirement of the customers. We have multiple categories with variety of vehicles in "Full Truck", like Closed & Open Body Containers, Trailers, ODC and Project loads with services available across the country. We provide ad hoc and dedicated fleet which is currently served to majority of Corporate, Government Projects, Premium Logistics companies and E-commerce giants in India.



When you think of a trouble-free, reasonably priced trucking transportation, think of Parcel it FTL services and solutions. We are shipping powerhouse with thorough experience in finishing every operation in budget and on-time. Our FTL services are designed to take care of high-capacity shipping needs of our clients.

**Our USP say's - "Anywhere to Anywhere across Pan-**

## Reverse Logistics



We offer tailor-made solution on Reverse Logistics in which effective coordination with end- consumers ensures timely pick-up and delivery of products back to partner establishment within 24 to 72 hours of intimation, every day for 365 days a year so that end-customers receive their refunds in a timely manner.

**Case Study – QC Rejection dropped by 1.5%**



**We Analyze, Optimize, Formulate,  
Internalize, Synchronize  
You Capitalize**

Parcel it – SCS provides Hitech and scalable warehousing solutions to a varied set of customers across all industries and channels. Parcel It manages over 2,00,000 SqFt. warehousing facility in all metro, Tier 2 cities and depends across Pan India as per client requirement.



- Racked and Block Warehouses
  - State of the art WMS, with bolt on features
  - RF enabled HHT for paperless Put away/Pick
  - Activity-based costing
- Co-warehousing: Per pallet storage Variable Cost model
- Competent team /100% compliance to Regulation

**UPCOMING / EXISTING LARGE MULTI-USER WAREHOUSES**

- Delhi-NCR
- Mumbai
- Jammu
- Nagpur
- Bhiwandi
- Surat
- Hyderabad
- Bangalore



**Services**

# END TO END SOLUTION








# EXPRESS SERVICE OFFERING

AIR EXPRESS – D2D	RETAIL (CASH & CARRY)	GREEN CARBON NEUTRAL SERVICE*	SMART BOX (AIR / SURFACE)*
SURFACE EXPRESS – D2D	PROJECT HANDLING	DOMESTIC RAIL PARCEL*	SURFACE POINT TO POINT [FTL]*

## Value Added Services

	<ul style="list-style-type: none"><li>• Time definite delivery</li><li>• Sunday/Holiday delivery</li><li>• Open Pickup &amp; Delivery</li><li>• Appointment Delivery</li><li>• Reverse Pickup</li><li>• Higher floor delivery</li></ul>		<ul style="list-style-type: none"><li>• FOD</li><li>• COD/ DOD</li><li>• Hard copy POD</li><li>• DC Copy</li><li>• Insurance arrangement (FOV -carrier risk)</li></ul>		<ul style="list-style-type: none"><li>• In city distribution (Milk run)</li><li>• Inter city Milk runs</li><li>• ODC handling</li><li>• Dangerous goods</li><li>• Fragile &amp; Sensitive</li></ul>
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# WAREHOUSING USP



Largest PAN INDIA Presence



Specialized in small warehouses



Ready Availability



Specialized Management Team



Flexible Pricing Option



Guaranteed Cost Savings



Tax Compliances



Ability to handle PAN INDIA Distribution



In-house International Freight Forwarding Division



# GROWTH PATH

- Initiated operations with 110+ pin codes
- Operation from 1 HQ in DelhiNCR
- Started Operation with 2 clients

- Client base increased to 5
- Monthly average shipments increased by 300%
- 70% delivery attempt within 72hrs
- Pin code umbrella increased to 2000+ Pin codes
- Opened processing hub at 4 major cities
- Initiated concept of 4 PL aggregator in India

- The client base further increased by 300%
- Monthly average shipment further increased by 400%
- 90% delivery attempt within 72hrs
- Developed a full-fledged homegrown ERP for better control of Operations
- Augmented presence in 16 cities
- Initiated COD footprint in 1000+ Pin codes

- YOY revenue increment by 300%
  - Started warehousing & international cargo division
  - Added premium eCommerce clients & started their last-mile deliveries in 16 cities
  - COD footprint increased to 22000+ Pin code
- Expanded to 55+ Delivery Centers

- Started To-Pay deliveries in B2B segment
- 98.1% delivery attempt within TAT
- International Cargo division extended to 104 countries
- Domestic courier & logistic services in 28 states
- Added new verticals
- Reverse logistic
- Warehousing & Providing Dark Stores, Fulfilment Services

## TECHNOLOGY

- Integrated app-based service & ready to use API for real-time updating
- Customized reports to track the entire lifecycle of shipments
- 100 % tracking of shipments on clients dashboard
- Visibility of all deliverables

## SERVICE OFFERINGS

- Courier services –B2B & B2C
- Mailroom dispatches
- Warehousing & Fulfilment
- Full Truck Load
- International Cargo
- Logistic Consultancy

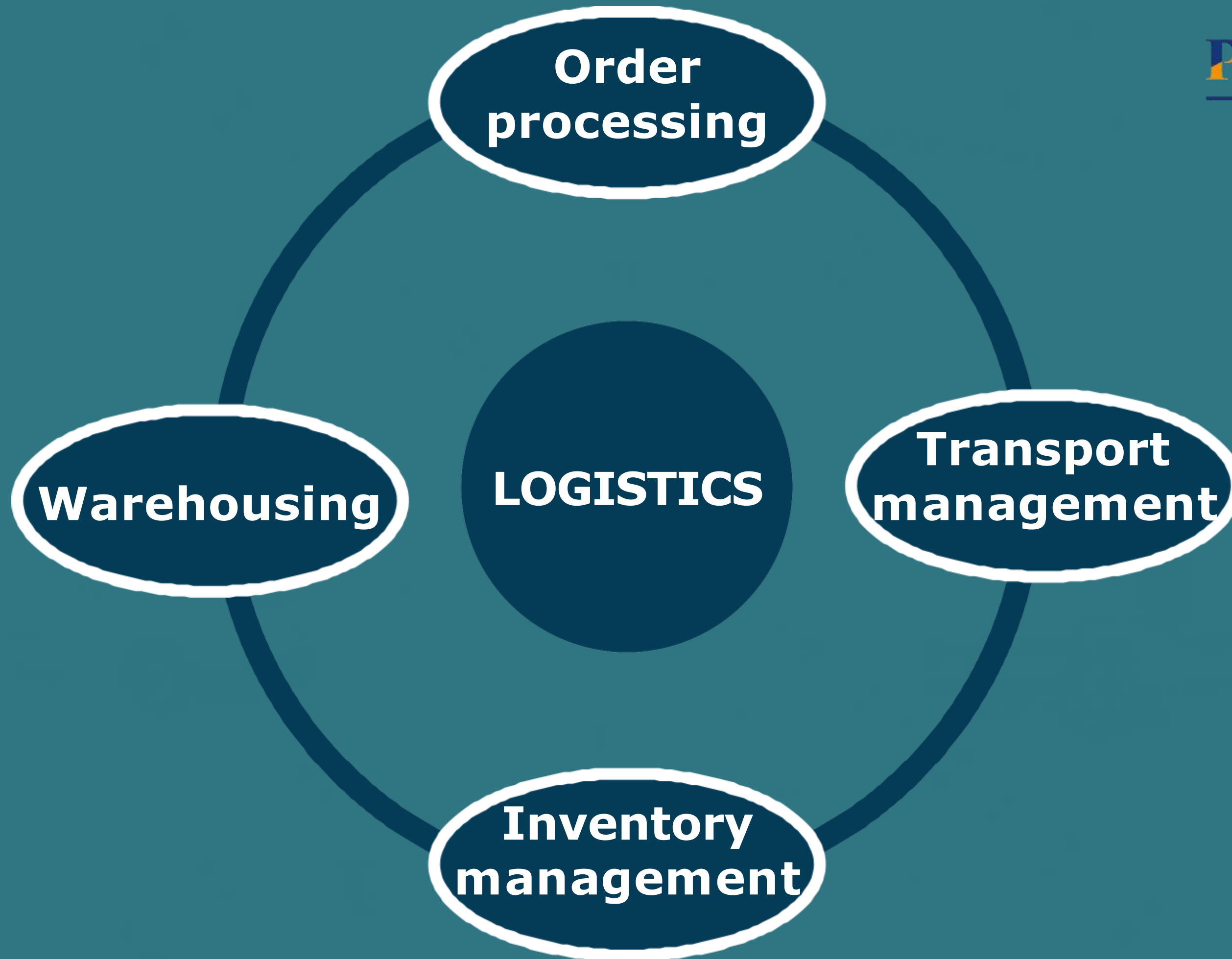
## PEOPLE

- Qualified & Domain specialized staff (average tenure of 9 years)
- A dedicated team of analyst for monitoring the entire cycle of shipment vis-à-vis clients metrics
- Certified resources for training ground operation staff for better end-client experience
- Process specific periodic training programs tailored for better understanding of clients portfolio

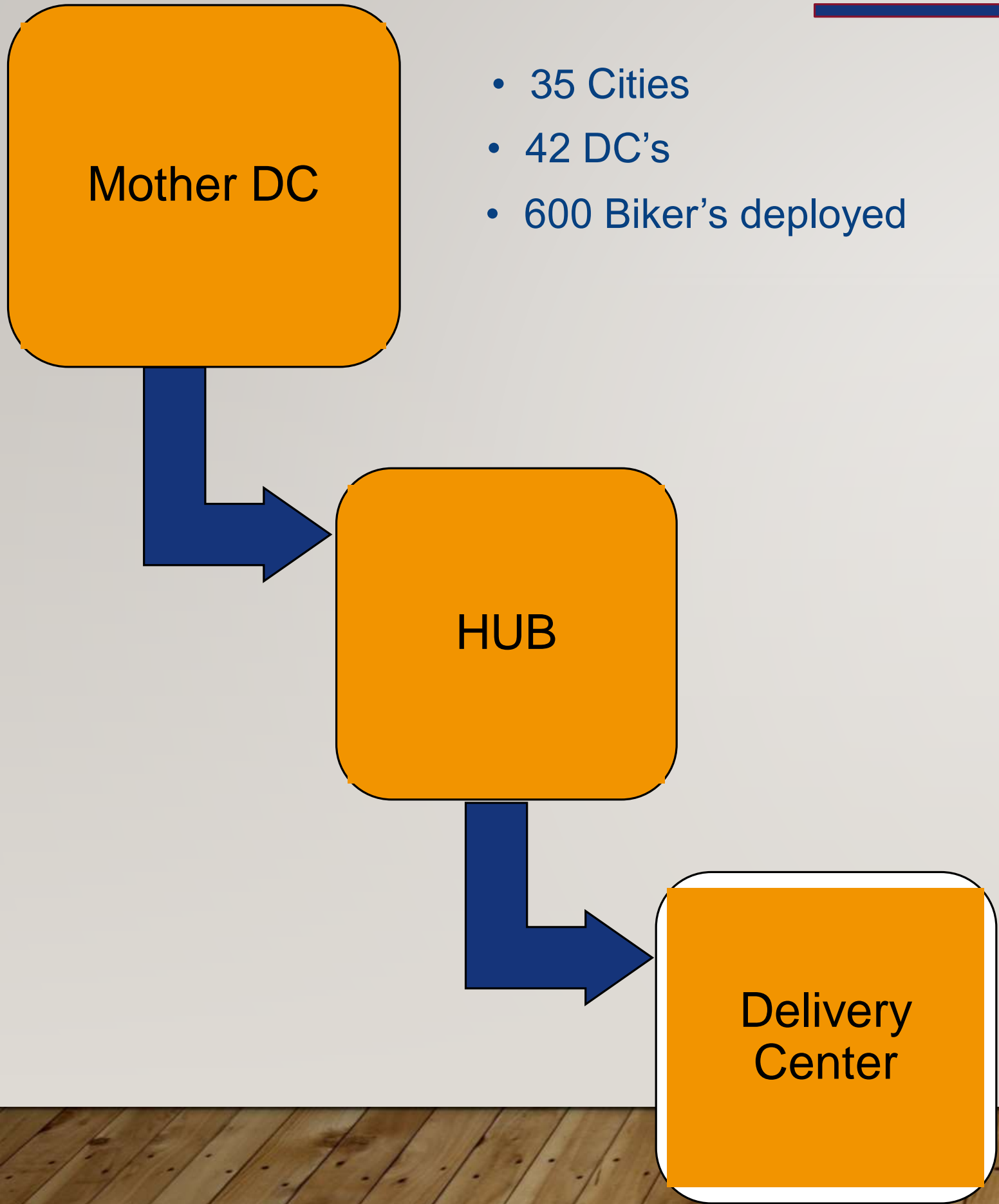
## METHODOLOGY

- Integrated operation & its processes
- Customized processes for different portfolios (E-commerce / Banking)
- Periodic audits of processes defined
- Integration of technology in operational processes to reduce manual interventions





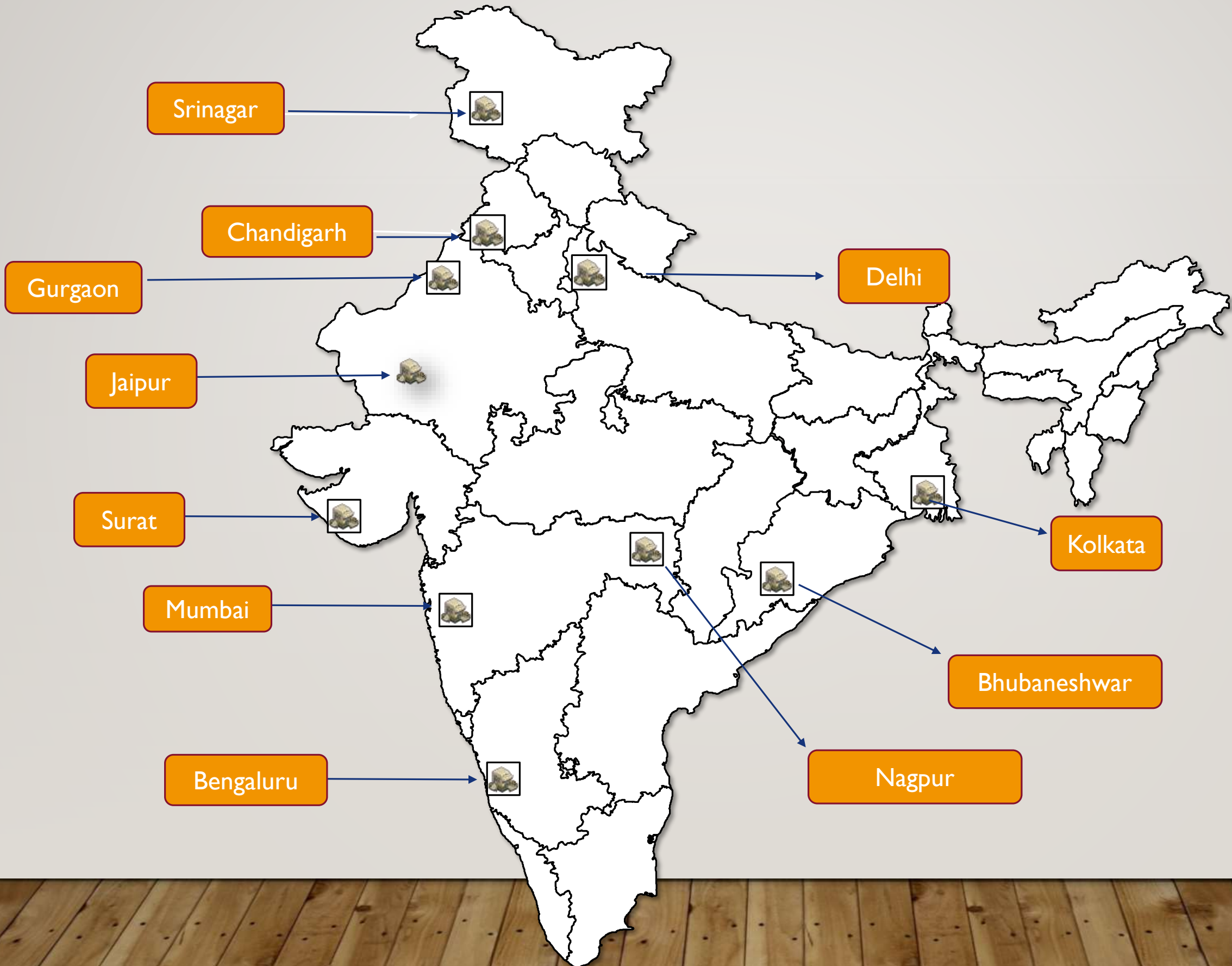
# Distribution Center Management



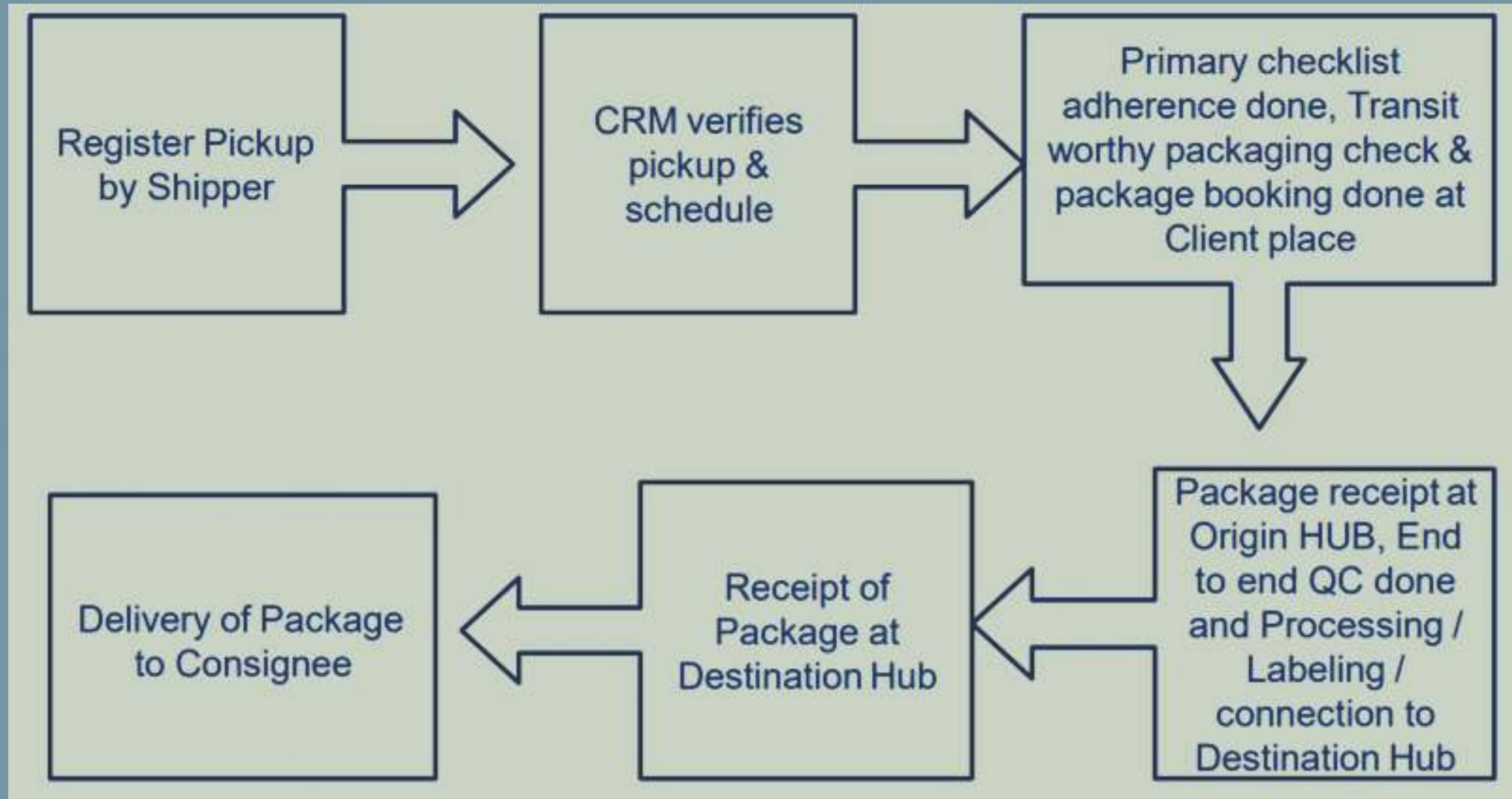
Our Role	Client's Role
Ensuring the availability of Supervisor	Providing the SOP
Ensuing the availability of Bikers	Monthly Audit
Ensuring the Training of the Bikers & Supervisor	Providing the Infrastructure
Ensuring the TAT for delivery	Providing packing material
Route Planning	Mother HUB Operations



# Dark Store & Fulfilment Centre's

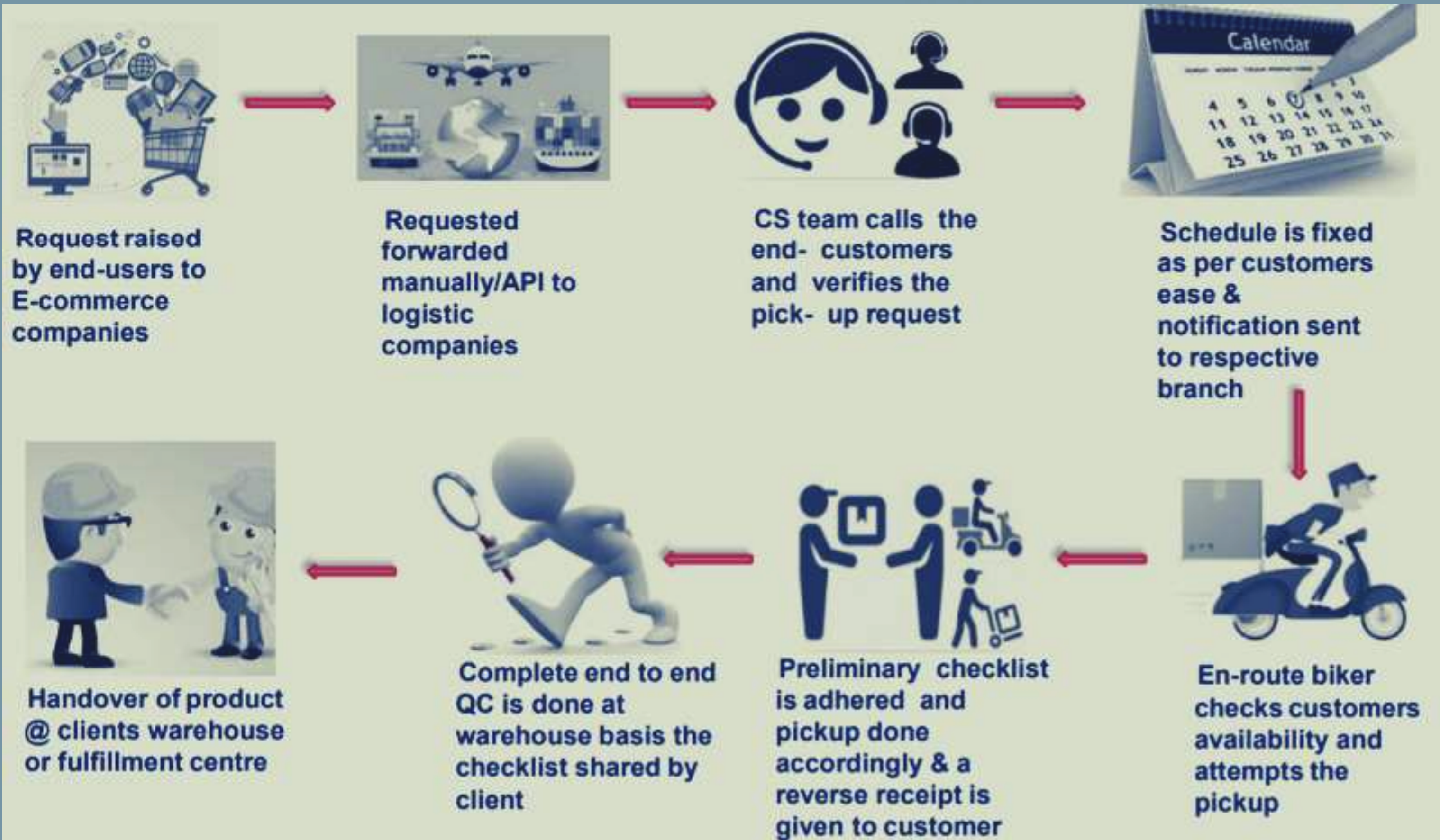


# FORWARD PROCESS FLOW



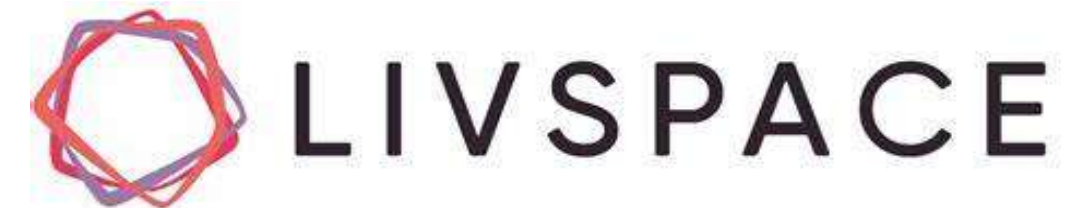


# REVERSE PROCESS FLOW



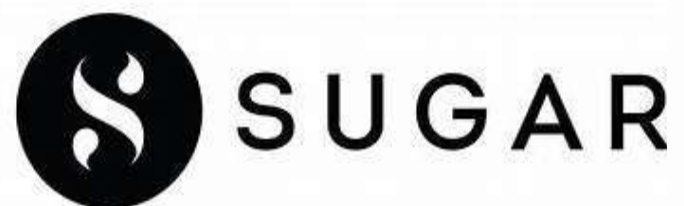
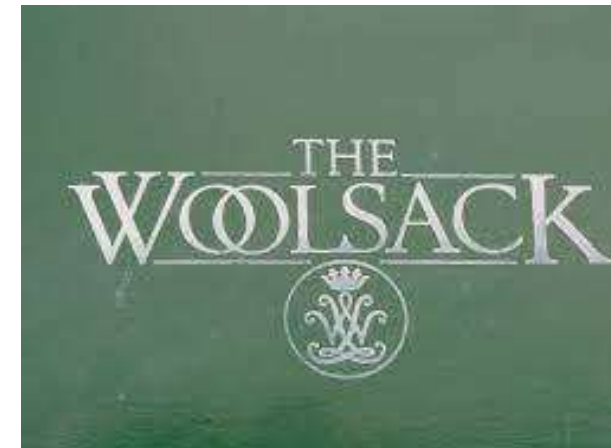


# Brands We Are Associated With





# Brands We Are Associated With



CIN : U52601DL2017PTC321445



# Contact Us

Parcel It Supply Chain Solution Pvt. Ltd.



Email : [info@parcelitscs.com](mailto:info@parcelitscs.com)

Website: <https://parcelitscs.com>